



Just Add Creative

Imagination is Free

✿ Lines That Connect

Nonprofit Participation & Submission Rules

(Just Add Creative Community Coloring Initiative, sponsored by Healthier Lake Worth Beach)

Thank you for partnering with **Just Add Creative** on this community-wide collaborative coloring project!

To keep the process smooth, fair, and easy for everyone, please review the participation and submission guidelines below.

1. Who Can Participate

Your organization may invite:

- Children
- Teens
- Young adults
- Adults
- Seniors
- Program participants
- Volunteers
- Clients or community members

Group submissions (a single coloring page created by multiple participants) are also welcome. All artistic skill levels are encouraged.

2. Theme: Health & Wellness

All coloring pages must relate to **health and well-being**, broadly defined. Examples include:

- Mental wellness (calm, peace, self-care, reading, drawing, music)
- Physical wellness (sports, stretching, dancing, walking)
- Social wellness (friendship, kindness, community)
- Creative wellness (art, crafting)
- Nature & outdoor wellness
- Identity wellness (confidence, empowerment)

This theme helps honor our sponsor, **Healthier Lake Worth Beach**.

3. Content Requirements

Drawings must be:

- Black-and-white outline drawings
- Clear, bold lines
- Easy to color
- Original artwork only

Drawings must **not** include:

- Alcohol, drugs, smoking, vaping
- Weapons, violence, blood, injuries
- Sexual content or suggestive imagery
- Political messages or symbols
- Hate symbols or discriminatory content
- Copyrighted characters (Disney, Marvel, anime, etc.)
- Brand logos or trademarks
- Graphic or disturbing scenes

These restrictions help keep kits safe and welcoming for all ages.

4. Attribution (Artist Credit)

Artists may choose one of the following for the front of their coloring page:

- **First name only**
- **Pen name** (must be appropriate; inappropriate names will be changed to “Anonymous”)
- **Anonymous**

Age is optional.

No last names or identifying details.

Just Add Creative will add this information to the page. The artist will only add their information to the permission form.

5. Permission Forms (Required for Every Artist)

Every participant (child, teen, adult, or senior) must complete a **Permission & License Form**.

Partner nonprofits are responsible for:

- Distributing the permission forms
- Collecting signed forms
- Adding a matching code to the bottom of the coloring page and its corresponding permission form
- Paper-clipping the coloring page and form together
- Returning forms to Just Add Creative along with the artwork
- Ensuring minors have a parent/guardian signature

Artwork without a permission form cannot be considered.

Forms can be downloaded from the Just Add Creative Website:
<https://www.justaddcreative.org/community-coloring-page>

6. Submission Format

You may submit artwork:

- **Flat** (not folded)
- As original paper drawings
- Each individual or group can submit only one coloring page
- There is **no limit** to how many drawings your organization may submit.

7. How to Submit

You may:

- Deliver artwork through your program's coordinator to JAC
- Submit in batches

We will confirm receipt.

8. How Selections Work

Just Add Creative will select a **small number of coloring pages from each participating nonprofit** to be included in the final kits.

Selection is based on:

- Clarity of lines
- Fit with the health theme
- Colorability
- Originality
- Appropriateness
- Ability to reproduce well
- Variety (we aim for a mix of styles, ages, and communities)

Participation does not guarantee selection, inclusion in kits, or public display. Selection decisions are final.

9. What Happens After Selection

For each selected coloring page:

- JAC will add a standard design
- The nonprofit's name will appear on the front
- The artist's name/pen name/anonymous preference will appear on the front
- The page will be printed and included in community coloring kits
- Selected coloring pages for the kits as well as pages not selected but meeting guidelines will be available for free downloading from the Just Add Creative website

Each nonprofit will receive **a share of the 1,000 completed kits** for distribution in their programs.

10. Reproduction Policy

Coloring pages may be printed freely by individuals and families for **personal, educational, or community use** via the Just Add Creative website.

Partner nonprofits may distribute **printed kits provided by Just Add Creative** to their communities.

To protect artists:

- Pages may **not** be sold, commercially reproduced, or redistributed as standalone products
- Pages may **not** be uploaded to other websites or platforms without written permission
- Mass reproduction outside of JAC-provided kits is not permitted

For questions about reuse, please contact Just Add Creative.

11. Important Dates

- **Submissions open:** January 2026 (*or upon confirmation of participation*)
- **Submission deadline:** April 30, 2026
- **Judging period:** May 2026
- **Kit distribution:** June 2026 (exact date TBA)

(These dates can be updated as needed.)

12. Questions?

We're here to help.

Just Add Creative

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 www.justaddcreative.org

Thank you for helping us build a community-wide creative wellness project!
Your participation makes this initiative meaningful and joyful for everyone involved.