



# Just Add Creative

*Imagination is Free*

## ★ Lines That Connect Coloring Page Guidelines

*(For the Just Add Creative Community Coloring Project sponsored by Healthier Lake Worth Beach)*

These guidelines are designed to balance open community access with respect for artists' rights.

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### 1. Page Size & Drawing Area

- Pages must be created on white **8.5" × 11"** paper (standard printer paper).
  - Please leave a **½-inch margin** around all sides so nothing important gets cut off during printing.
  - The drawing should fill most of the page but may not touch the very edges.
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### 2. Theme: Health & Wellness

All artwork must connect to a **health or wellness theme**.

This can include:

- **Mental wellness:** calm scenes, peaceful places, cozy moments, reading, mindfulness, positive emotions
- **Physical wellness:** movement, play, sports, stretching, dancing, walking, yoga
- **Creative wellness:** art-making, music, crafting
- **Social wellness:** friendship, family, kindness, community support
- **Nature & environmental wellness:** animals, plants, gardens, outdoor spaces
- **Cultural or identity wellness:** symbols, foods, or traditions that support well-being (no religious symbols)

Artists may choose ANY angle on "health" that feels meaningful to them.

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### 3. What NOT to Include (Content Restrictions)

To keep the kits safe and welcoming for all ages and communities, **the following may NOT appear:**

- Alcohol, drugs, tobacco, vaping, pills, or related imagery
  - Weapons, violence, injuries, or disturbing medical scenes
  - Sexual content, nudity, suggestive imagery
  - Hate symbols, discriminatory content, political messages or slogans
  - Copyrighted characters (Disney, Marvel, anime characters, etc.)
  - Real brand logos or trademarks
  - Graphic imagery (blood, needles, surgery scenes)
  - Any identifying personal information other than an optional first name or pen name and/or age
  - Anything that contradicts a family-friendly community project
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#### 4. Art Style (What We're Looking For)

To ensure the coloring pages reproduce cleanly:

- Use **clear, solid black outlines**
- No shading or color
- Avoid tiny details or overly complex shapes
- Bold, simple lines preferred
- Characters and scenes should be easily colorable
- Hand-drawn art, simple drawings, and child-like styles are **fully welcome**
- No digital filters, gradients, or heavy black fills
- Please ensure your drawing is original (your own work)

All artistic skill levels are welcome — from preschoolers to seniors to experienced artists.

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#### 5. Artist Information (Optional & Privacy-Safe)

Artists may choose **ONE** of the following credit options to appear on the front of the coloring page:

##### A. First name only

(e.g., “Art by: Maya”)

##### B. Pen name (artist nickname)

(e.g., “Art by: Blue Turtle,” “Art by: StarKid”)

- Must be **family-friendly**

- If a name is inappropriate, offensive, discriminatory, sexual, political, or otherwise unsuitable, **Just Add Creative will replace it with “Anonymous.”**

### **C. Anonymous**

(No name will appear on the front)

### **Age (Optional)**

Artists may include their age if they wish (e.g., “Age 9”).

Age is **never required**.

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## **6. What Just Add Creative Will Add to the Coloring Page**

Each selected coloring page will include standardized elements added by Just Add Creative, which may include:

- The name of the partner nonprofit where the artwork was created
- Artist credit (first name, pen name, or anonymous, and optional age)
- Project identification (Lines That Connect – Just Add Creative)
- A usage notice indicating allowed and restricted use

Example usage notice:

**“Free for personal and community use.**

**Not for commercial use or resale.**

**© Artist retains copyright.”**

**This ensures clarity for the public while protecting artists and partners.**

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## **7. Submitting Your Artwork**

- Submit artwork **flat**, not folded or rolled, to the nonprofit you are part of or served by.
- Do not write your name or any information – including captions - on the coloring page itself.
- Every participant must also turn in a signed permission form at the same time they submit the coloring page.
- Only one coloring page submission per person is allowed.
- The contact at the nonprofit will add ID numbers to both the coloring page and your permission form and paperclip them together.

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## **8. Permission Form (Required for ALL Artists)**

Every submission must include a **signed Permission Form** allowing Just Add Creative to use the artwork.

This applies to:

- Minors
- Adults
- Seniors
- Classroom or group submissions
- Artists using a pen name
- Anonymous submissions

**Without a signed permission form, the artwork cannot be judged or included in any kits.**

Partner nonprofits are responsible for ensuring that each artist has a properly completed form (signed by a parent/guardian for minors).

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## **9. Rights & Usage (Read Carefully)**

By submitting artwork with a signed Permission Form:

### **The Artist Retains Copyright**

The artist still owns their artwork.

### **The Artist Grants Just Add Creative a License To:**

- Reproduce
- Format
- Resize
- Crop
- Clean lines
- Publish online
- Print in coloring kits
- Use in promotional materials
- Use in future coloring projects
- Display or share in digital or live events

This license is:

- **Perpetual** (no expiration)
- **Worldwide**
- **Royalty-free**

- **Irrevocable**
- **Non-exclusive** (artist can still use their art anywhere they want)

### **Compensation**

Selection does **not** involve payment or royalties.  
Artwork is voluntary and community-based.

### **Public Access & Use**

Selected coloring pages may be made available on the Just Add Creative website for free public access.

The public is welcome to:

- Download and print pages for personal use
- Use pages in classrooms, community programs, nonprofits, libraries, or family settings
- Share links to the coloring pages (not re-host or re-sell the files)

The public may NOT:

- Sell the artwork or coloring pages
- Use the artwork in merchandise, products, or for-profit publications
- Remove artist or nonprofit attribution
- Claim authorship of the artwork

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## **10. JAC's Right to Decline or Modify Submissions**

Just Add Creative may:

- Decline any submission that does not meet guidelines
- Make minor format edits (line cleanup, cropping, brightness correction)
- Credit artwork anonymously if the name is unsuitable

This ensures consistent quality and safety across all kits.

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## **11. Reproduction Policy for Nonprofits & Community Groups**

Partner nonprofits and community organizations may:

- Print and distribute coloring pages freely for their programs
- Use pages in workshops, classes, or community events
- Share links to the Just Add Creative coloring page library

Nonprofits may NOT:

- Sell the coloring pages
- Repackage or redistribute the artwork as a product
- Upload the artwork to third-party commercial platforms

Just Add Creative will continue to provide printed kits when possible and may supply digital files for approved nonprofit use.

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## 12. Group Submissions

Groups may work together to create a single coloring page (classrooms, youth groups, senior programs, etc.). If selected, the artwork will be credited to the group or listed as “Group Submission.” The group must be from a single organization, not from multiple organizations.

- The partner nonprofit must ensure **each participant has a signed permission form**
- Group submissions without completed forms cannot be included

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## 13. Storage of Artwork

Just Add Creative may store copies of:

- artwork
- digital scans
- permission forms
- submissions

for administrative, archival, and program use.