



Just Add Creative

Imagination is Free

★ Lines That Connect Coloring Page Guidelines

(For the Just Add Creative Community Coloring Project sponsored by Healthier Lake Worth Beach)

These guidelines are designed to balance open community access with respect for artists' rights.

1. Page Size & Drawing Area

- Pages must be created on white **8.5" × 11"** paper (standard printer paper).
- Please leave a **½-inch margin** around all sides so nothing important gets cut off during printing.
- The drawing should fill most of the page but may not touch the very edges.

2. Theme: Health & Wellness

All artwork must connect to a **health or wellness theme**.

This can include:

- **Mental wellness:** calm scenes, peaceful places, cozy moments, reading, mindfulness, positive emotions
- **Physical wellness:** movement, play, sports, stretching, dancing, walking, yoga
- **Creative wellness:** art-making, music, crafting
- **Social wellness:** friendship, family, kindness, community support
- **Nature & environmental wellness:** animals, plants, gardens, outdoor spaces
- **Cultural or identity wellness:** symbols, foods, or traditions that support well-being (no religious symbols)

Artists may choose ANY angle on "health" that feels meaningful to them.

3. What NOT to Include (Content Restrictions)

To keep the kits safe and welcoming for all ages and communities, **the following may NOT appear:**

- Alcohol, drugs, tobacco, vaping, pills, or related imagery
- Weapons, violence, injuries, or disturbing medical scenes
- Sexual content, nudity, suggestive imagery
- Hate symbols, discriminatory content, political messages or slogans
- Copyrighted characters (Disney, Marvel, anime characters, etc.)
- Real brand logos or trademarks
- Graphic imagery (blood, needles, surgery scenes)
- Any identifying personal information other than an optional first name or pen name and/or age
- Anything that contradicts a family-friendly community project

4. Art Style (What We're Looking For)

To ensure the coloring pages reproduce cleanly:

- Use **clear, solid black outlines**
- No shading or color
- Avoid tiny details or overly complex shapes
- Bold, simple lines preferred
- Characters and scenes should be easily colorable
- Hand-drawn art, simple drawings, and child-like styles are **fully welcome**
- No digital filters, gradients, or heavy black fills
- Please ensure your drawing is original (your own work)

All artistic skill levels are welcome — from preschoolers to seniors to experienced artists.

5. Artist Information (Optional & Privacy-Safe)

Artists may choose **ONE** of the following credit options to appear on the front of the coloring page:

A. First name only

(e.g., “Art by: Maya”)

B. Pen name (artist nickname)

(e.g., “Art by: Blue Turtle,” “Art by: StarKid”)

- Must be **family-friendly**

- If a name is inappropriate, offensive, discriminatory, sexual, political, or otherwise unsuitable, **Just Add Creative will replace it with “Anonymous.”**

C. Anonymous

(No name will appear on the front)

Age (Optional)

Artists may include their age if they wish (e.g., “Age 9”).
Age is **never required**.

6. What Just Add Creative Will Add to the Coloring Page

Each selected coloring page will include standardized elements added by Just Add Creative, which may include:

- **The name of the partner nonprofit where the artwork was created**
- **Artist credit (first name, pen name, or anonymous, and optional age)**
- **Project identification (Lines That Connect – Just Add Creative)**
- **A usage notice indicating allowed and restricted use**

Example usage notice:

“Free for personal and community use.

Not for commercial use or resale.

© Artist retains copyright.”

This ensures clarity for the public while protecting artists and partners.

7. Submitting Your Artwork

- Submit artwork **flat**, not folded or rolled, to the nonprofit you are part of or served by.
- Do not write your name or any information – including captions - on the coloring page itself.
- Every participant must also turn in a signed permission form at the same time they submit the coloring page.
- Only one coloring page submission per person is allowed.
- The contact at the nonprofit will add ID numbers to both the coloring page and your permission form and paperclip them together.

8. Permission Form (Required for ALL Artists)

Every submission must include a **signed Permission Form** allowing Just Add Creative to use the artwork.

This applies to:

- Minors
- Adults
- Seniors
- Classroom or group submissions
- Artists using a pen name
- Anonymous submissions

Without a signed permission form, the artwork cannot be judged or included in any kits.

Partner nonprofits are responsible for ensuring that each artist has a properly completed form (signed by a parent/guardian for minors).

9. Rights & Usage (Read Carefully)

By submitting artwork with a signed Permission Form:

The Artist Retains Copyright

The artist still owns their artwork.

The Artist Grants Just Add Creative a License To:

- Reproduce
- Format
- Resize
- Crop
- Clean lines
- Publish online
- Print in coloring kits
- Use in promotional materials
- Use in future coloring projects
- Display or share in digital or live events

This license is:

- **Perpetual** (no expiration)
- **Worldwide**
- **Royalty-free**

- **Irrevocable**
- **Non-exclusive** (artist can still use their art anywhere they want)

Compensation

Selection does **not** involve payment or royalties.

Artwork is voluntary and community-based.

Public Access & Use

Selected coloring pages may be made available on the Just Add Creative website for free public access.

The public is welcome to:

- Download and print pages for personal use
- Use pages in classrooms, community programs, nonprofits, libraries, or family settings
- Share links to the coloring pages (not re-host or re-sell the files)

The public may NOT:

- Sell the artwork or coloring pages
- Use the artwork in merchandise, products, or for-profit publications
- Remove artist or nonprofit attribution
- Claim authorship of the artwork

10. JAC's Right to Decline or Modify Submissions

Just Add Creative may:

- Decline any submission that does not meet guidelines
- Make minor format edits (line cleanup, cropping, brightness correction)
- Credit artwork anonymously if the name is unsuitable

This ensures consistent quality and safety across all kits.

11. Reproduction Policy for Nonprofits & Community Groups

Partner nonprofits and community organizations may:

- Print and distribute coloring pages freely for their programs
- Use pages in workshops, classes, or community events
- Share links to the Just Add Creative coloring page library

Nonprofits may NOT:

- Sell the coloring pages
- Repackage or redistribute the artwork as a product
- Upload the artwork to third-party commercial platforms

Just Add Creative will continue to provide printed kits when possible and may supply digital files for approved nonprofit use.

12. Group Submissions

Groups may work together to create a single coloring page (classrooms, youth groups, senior programs, etc.). If selected, the artwork will be credited to the group or listed as “Group Submission.” The group must be from a single organization, not from multiple organizations.

- The partner nonprofit must ensure **each participant has a signed permission form**
- Group submissions without completed forms cannot be included

13. Storage of Artwork

Just Add Creative may store copies of:

- artwork
- digital scans
- permission forms
- submissions

for administrative, archival, and program use.